

Joseph Goh

MA in Design, BA (Hons) Photography | ACLP Certified, AMPA, ARPS, APVS, AWPPI

Architectural & Interior Photographer

Fujifilm X-Photographer/ X-Creator, Singapore

Ministry Of Education Certified Photography Instructor

Adjunct Lecturer, Temasek Polytechnic

Associate Trainer, Singapore Institute of Retail Studies (NYP)

Course Developer/ Trainer, Equinet Academy

Winner of Hasselblad Masters 2014

Winner of Best of Nation Awards 2020 (World Photographic Cup)

Winner of Architecture MasterPrize 2024

Joseph Goh is an internationally acclaimed architectural and interior photographer, visual storyteller, creative consultant, and educator with over 23 years of experience spanning photography, marketing, design, and visual communications. He holds a Master of Arts in Design with Distinction from the University for the Creative Arts, UK, a Bachelor (Hons) in Photography from Falmouth University, UK, and the WSQ Advanced Certificate in Learning and Performance (ACLP). Combining academic insight with extensive industry expertise, he creates compelling imagery that elevates architectural aesthetics and communicates powerful brand narratives.

His award-winning photography work has earned international recognition, including the Hasselblad Masters Award 2014, Best of Nation at the World Photographic Cup 2020, and the Architecture MasterPrize 2024. A Fujifilm X-Photographer, trusted brand ambassador and creative partner to several leading global imaging and technology brands, as well as an Associate of the Master Photographers Association (UK) and The Royal Photographic Society of Great Britain, Joseph has established a global reputation through work exhibited and published internationally.

Beyond his commercial practice, Joseph is a passionate educator and mentor. He serves as an Associate Trainer at the Singapore Institute of Retail Studies (Nanyang Polytechnic) and a Curriculum Developer and Trainer at Equinet Academy. He also conducts workshops, talks, and mentorship programmes for Fujifilm Singapore, the Photographic Society of Singapore, and photography communities across Singapore, Southeast Asia, and the United Kingdom. Through his work and teaching, Joseph inspires others to embrace photography as a powerful medium for storytelling, creative expression, and visual communication.