



「 HEARTLAND
STORIES
「 I LOVE MY HOME
& COMMUNITY 」



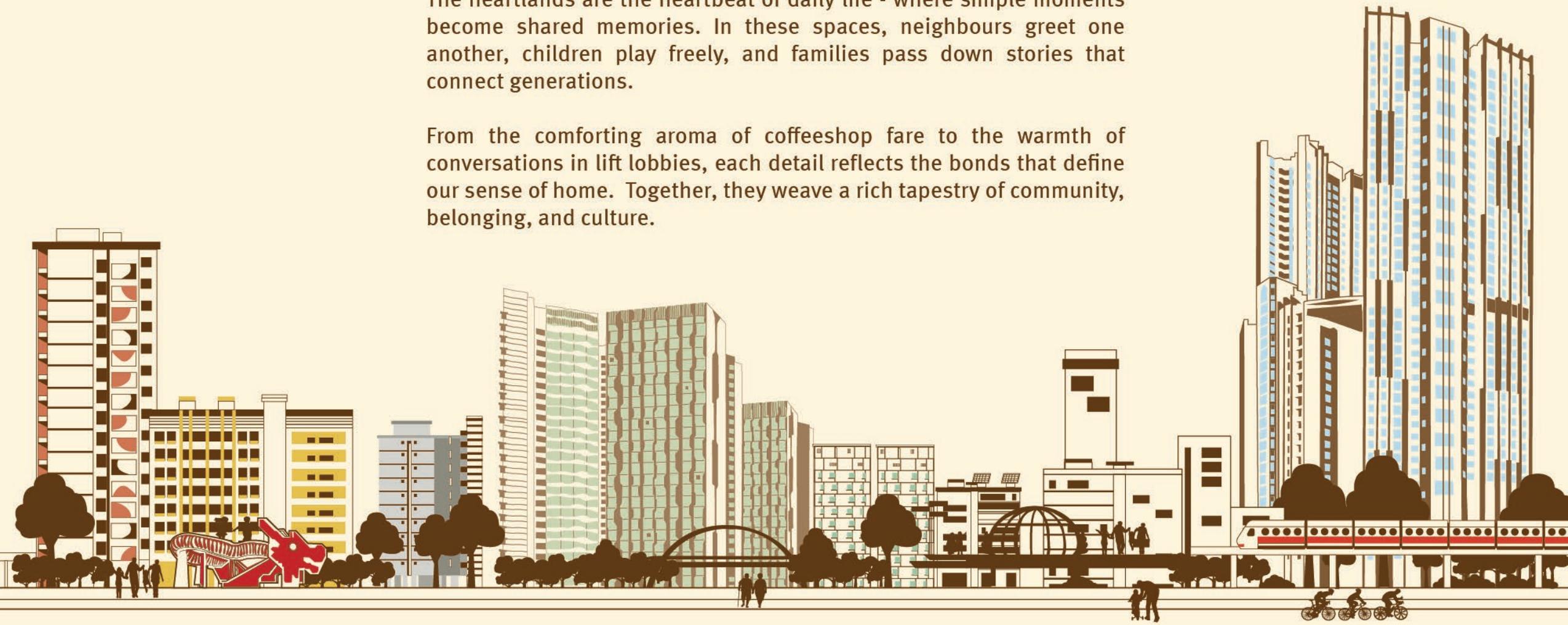


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Heartland Stories : Celebrating the Home and Community

The heartlands are the heartbeat of daily life - where simple moments become shared memories. In these spaces, neighbours greet one another, children play freely, and families pass down stories that connect generations.

From the comforting aroma of coffeeshop fare to the warmth of conversations in lift lobbies, each detail reflects the bonds that define our sense of home. Together, they weave a rich tapestry of community, belonging, and culture.



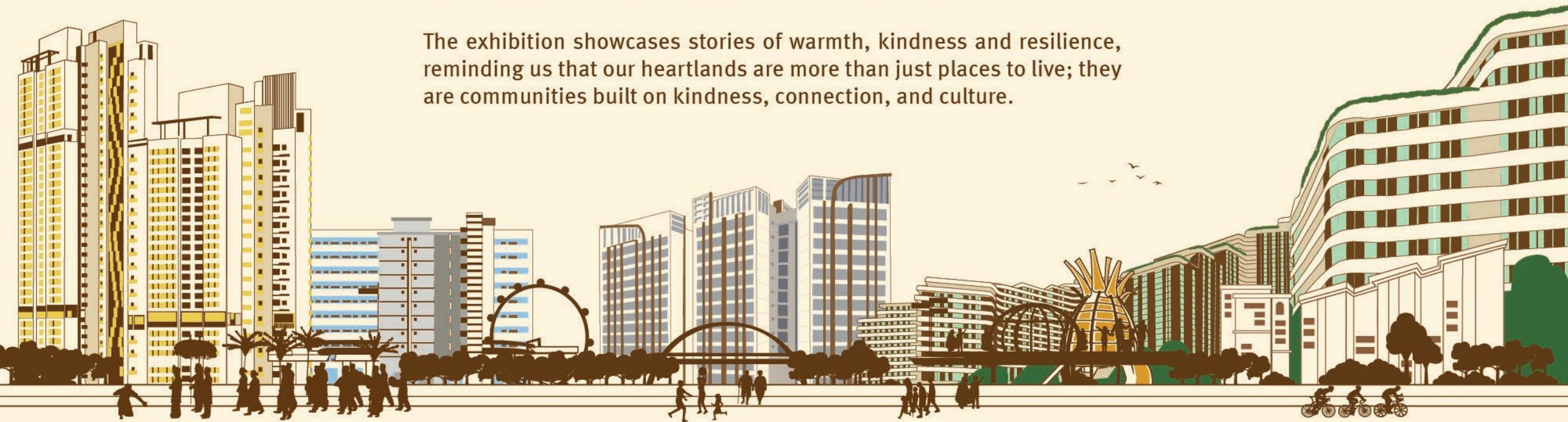


About the Heartland Stories Photography Competition

This competition celebrates Singapore's 60th year of nation-building by showcasing how our neighbourhoods have grown into strong, caring communities.

Organised by The Photographic Society of Singapore and the Housing & Development Board, the competition drew over 12,600 entries from residents, alongside photography workshops that encouraged participants to see their neighbourhoods in new ways.

The exhibition showcases stories of warmth, kindness and resilience, reminding us that our heartlands are more than just places to live; they are communities built on kindness, connection, and culture.

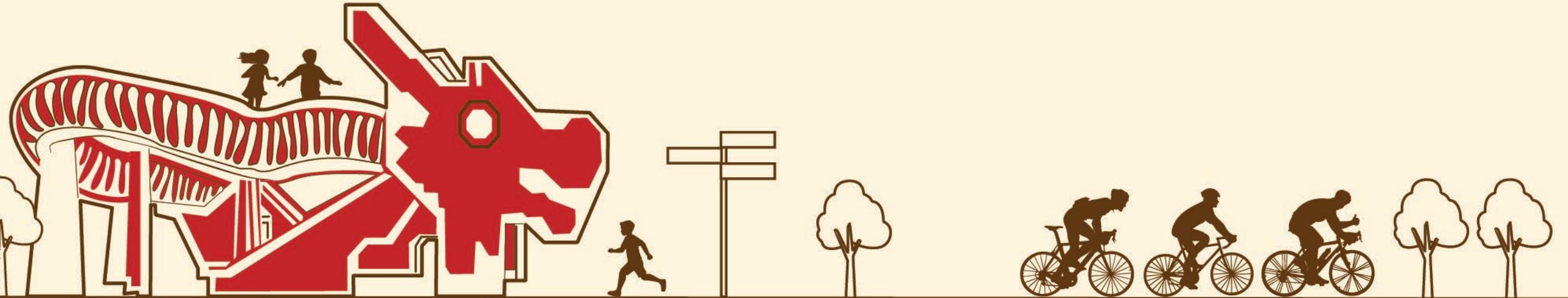


SG
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Open

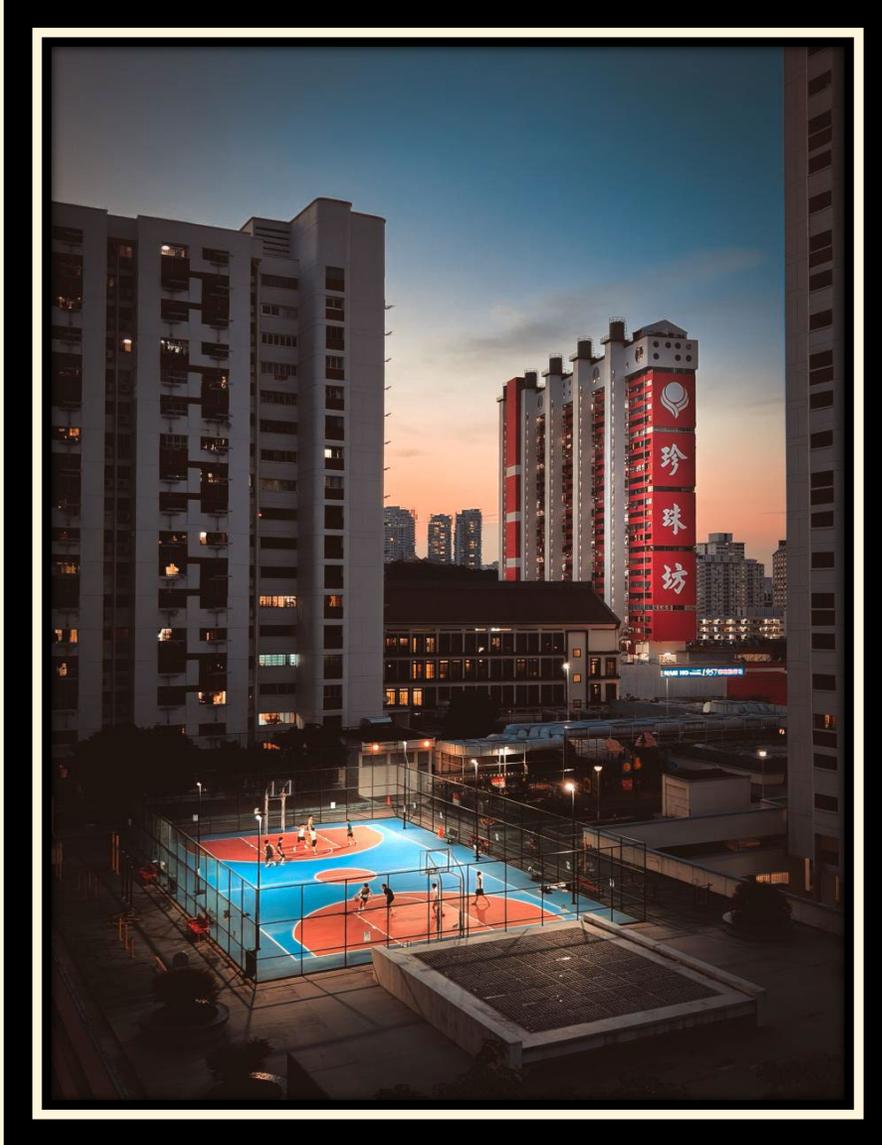
category winners





Title : Heartland Leap of Joy
Name : Calvin Chan

Bathed in warm sunshine, children leap with joy and happiness in the heartlands of Singapore. Their carefree laughter and bright smiles capture a timeless moment - a reflection of unity, belonging, and the enduring SG60 story of home and community.



Title : In the heartland, every bounce echoes home
Name : Alan Ng

Captured at dusk, the illuminated basketball court glows against the heartland blocks. The fading sunset paints the sky in warm tones, contrasting the cool court lights below - capturing both the pulse of play and the quiet soul of Singapore's heartlands.



Title : Checkmate!

Name : Ahmad Iskandar Bin Abdullah

Beneath the HDB void deck, two players face off while others watch in silence. Weathered hands hover over plastic pieces, each waiting for the perfect move. It's just another quiet strategy. Every move tells a story and with one final click, the game ends. Checkmate.



Title : Together, We Are Home
Name : Samantha Wong Tsz Yau

Our heartlands are living stories—where generations meet, bonds are nurtured, and every smile strengthens the fabric of home. This work celebrates the vibrancy of HDB life, where neighbours become family and everyday spaces bloom with belonging. It is a tribute to the timeless spirit of community in Singapore.



Title : Playing at My Neighbourhood
Name : Liew Tong Leng

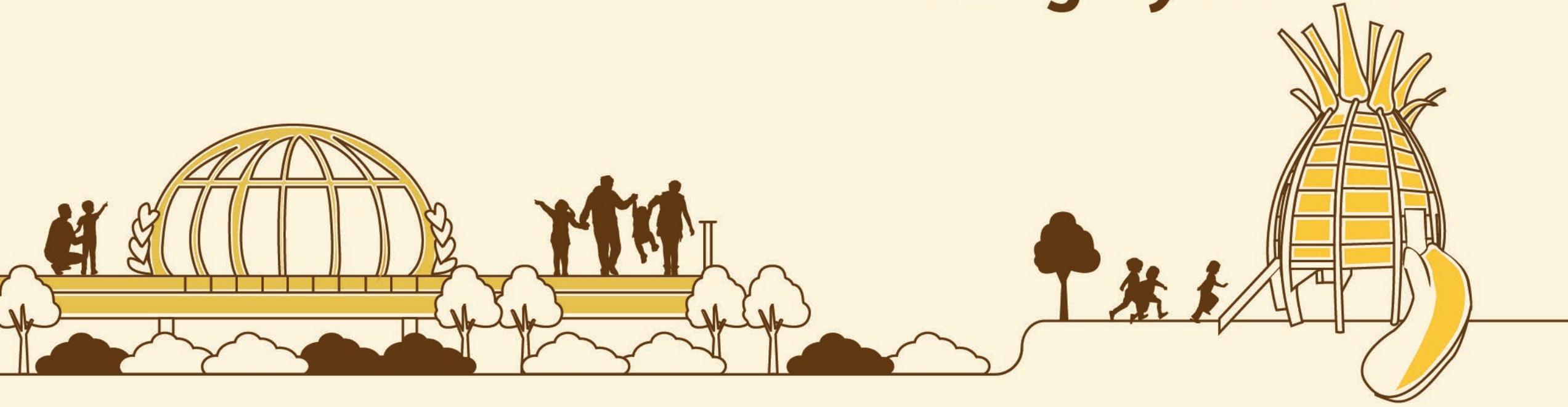
Taken at Tampines Avenue 9, a family shares joyful moments in the heartland with their children delighting in the colourful painted floor beneath their feet.

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Junior

category winners





Title : Smiles Stocked Daily
Name : Jayden Gabriel Lee Mun Yew

Amid busy shelves, Uncle's smile is the best offering in the shop. Shopee parcels for collection sit in cardboard boxes next to canned food, old and new, side by side. Through this photograph, I capture Uncle's warmth and his quaint little mamak shop in Pek Kio.



**Title : Community supported by
Pillars of Kind Hearts**
Name : Chen Tianyang

No structure or community can stand high
in virtue without the pillars of kind hearts
as support.



Title : Under A Loving Hand

Name : Chloe Tan

Capturing the beauty of everyday life in Singapore while also serving as a reminder to spend quality time with our loved ones. Showcasing how even as we slowly advance in years, we may still bloom gracefully under the guidance of a loving hand.



Title : Chasing the Horizon
Name : Keller Seah

Capturing the heartlands' spirit through the boy cycling freely which framed against the iconic dragon playground in the background. A symbol of heritage and community, the playground anchors memories of play across generations.

Together, motion, landscape, and nostalgia reflect the enduring bond between childhood joy and Singapore's heartland identity.



Title : Old vs New Entertainment

Name : Ryoji Ng

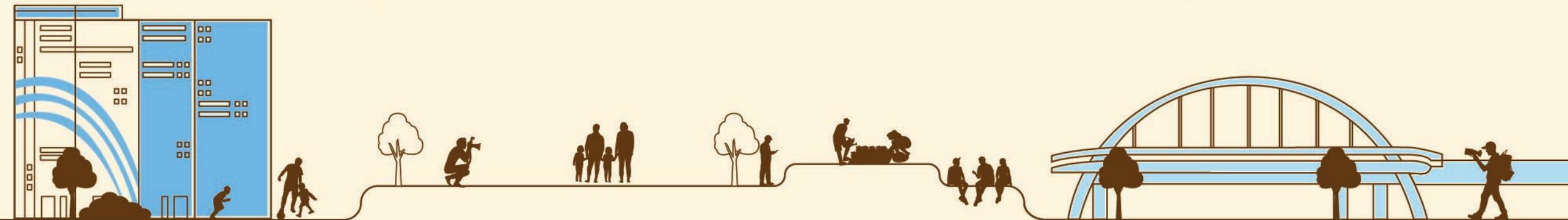
Birdwatching, an activity which is becoming more rare as time passes, slowly transitioning into just a display.

Build

“

In every brick and rising structure, Singapore's strength takes form - a nation's heart beating through steel, stone, and dreams. Here, bold ideas become reality and communities grow strong. Each building stands as a testament to the story of Singapore's builders, past and present, whose legacy continues to shape our home.

”





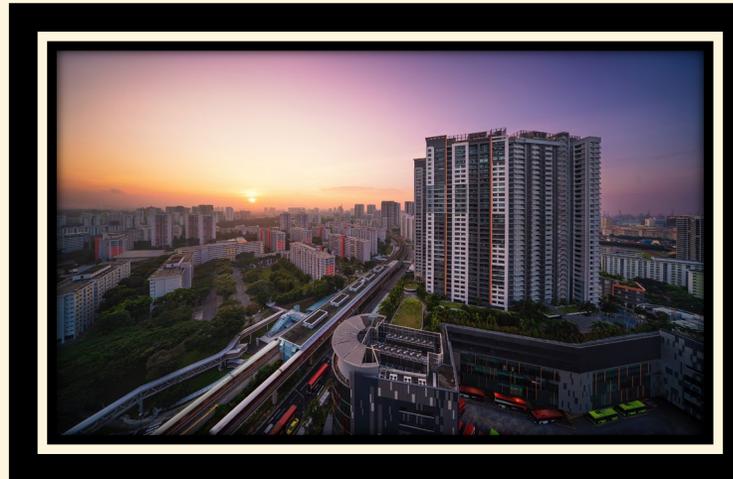
Title : Hands that Care for Our Homes
Name : Yeo Engxin



Title : Where Nature Meets Home
Name : Ching Kaile



Title : The Painters
Name : Peh Siong San



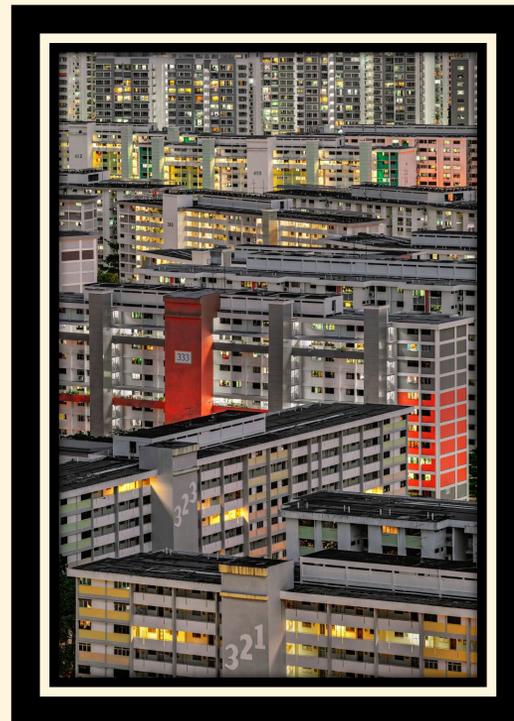
Title : A New Day at the Neighbourhood Hub
Name : Victor Cheah Siew Chuan



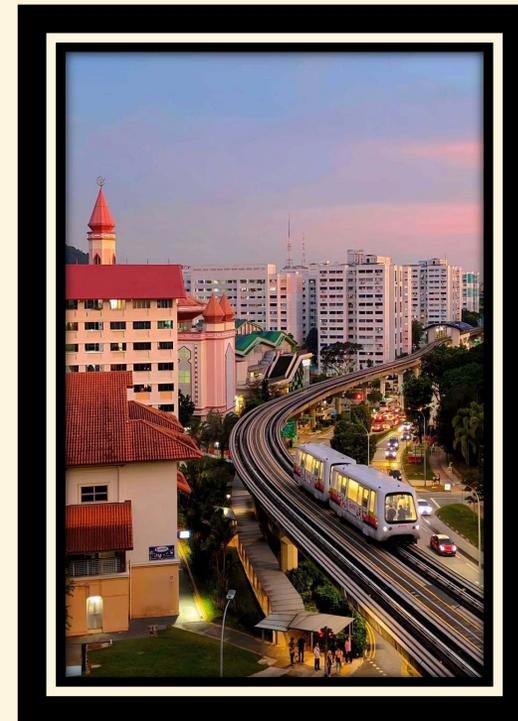
Title : From This Angle
Name : Caleb Chok



Title : Our Playground
Name : Suhaimi Abdullah



Title : Stories within these Walls
Name : Tay Kim Suan



Title : Connected Home
Name : Zhuo Yiqian Victor



Title : Building Homes for Generations
Name : Alex Goh Ngan Pin



Title : Roving Sun
Name : Yap Ching Wee



Title : Toh Guan Thunderbolts
Name : Jon Chiang



Title : Lightning in the Heartlands
Name : Yu Rui

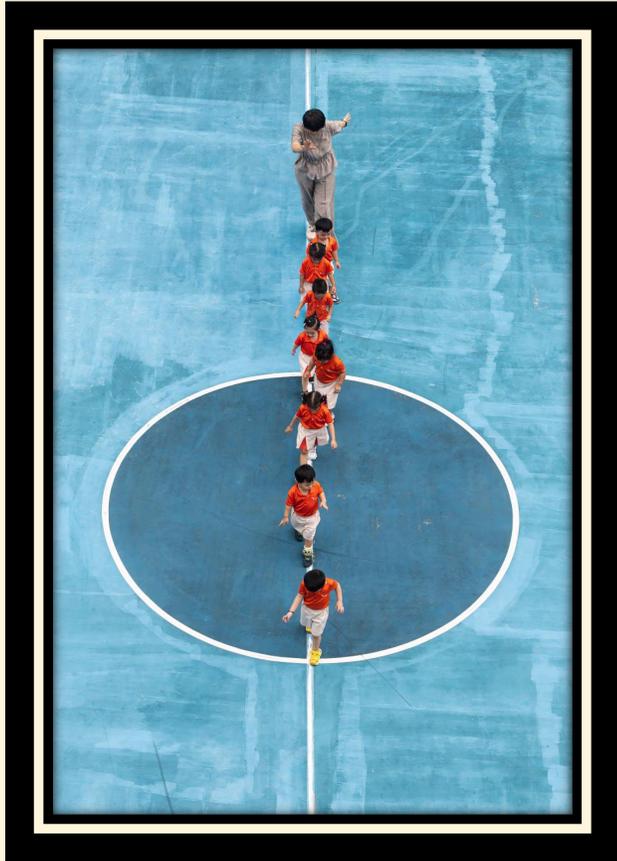
Play

“

Play fills our shared spaces with energy and connection - a universal language spoken through games, laughter, and joy. From the sparkle in a child's eyes to friends gathering together, these moments remind us how play refreshes the spirit, strengthens bonds, and keeps our neighbourhoods vibrant and alive.

”





Title : Vertical Line
Name : Ben Low



Title : Sibling Fun at the Playground
Name : Jerome Mak Jianhao



Title : Hope for the Future
Name : Leslie Joseph Chopard



Title : In the park (Bishan)
Name : Susan Lee



Title : Celebrating Our Journey
Name : Hang Loo Ming



Title : A Father and Son Bonding Game
Name : Tung Hon Keng



Title : Bound by Fun
Name : Yeaw Choon Wee



Title : The Gotcha Moment
Name : Leonardus Depari



Title : Together in Heart and Mind
Name : Lam Yee Fai Matthew



Title : Happiness in the Heartlands
Name : Ong Yi Chao



Title : Friends come in all shapes and sizes
Name : Kedar



Title : My Hometown, Sengkang
Name : Goh Koon Peng



Title : A Nostalgic Journey
Name : Kwan Tuck Lee

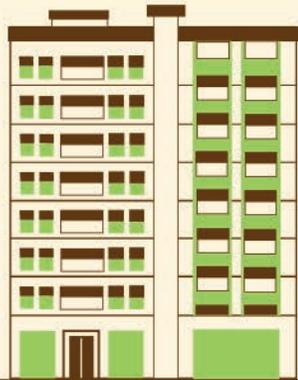
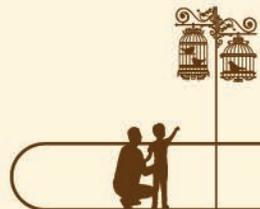


Title : Making funny faces at heartland
Name : Seow Swee Meng

“ Together ”

Together, we embody the quiet strength of a nation – reflected in every shared smile, helping hand, and gathering place where lives connect. Stories of neighbours caring for one another, everyday kindness, and the warmth of community form the unseen foundation that gives us all a deep sense of belonging.

”





Title : Every Mile, Every Heartbeat – For Singapore
Name : Michaela Wang Jia Le



Title : Putting hands together to make “Heartland” clean and tidy
Name : Leong Yew Weng Patrick

Together



Title : Mist of Joy
Name : Keshly



Title : Childhood Games
Name : Lim Bo Shi



Title : Waiting for coach to field me as a substitute!
Name : Daniel Yap

Together



Title : Wheels of Friendship
Name : Huang Sin Yi



Title : Paws between us!
Name : Ngo Jia Jie



Title : A Taste Through Time
Name : Jairus Lim Yi Jie



Title : Childhood Memories
Name : Javier Chua Zhi Kai

Together



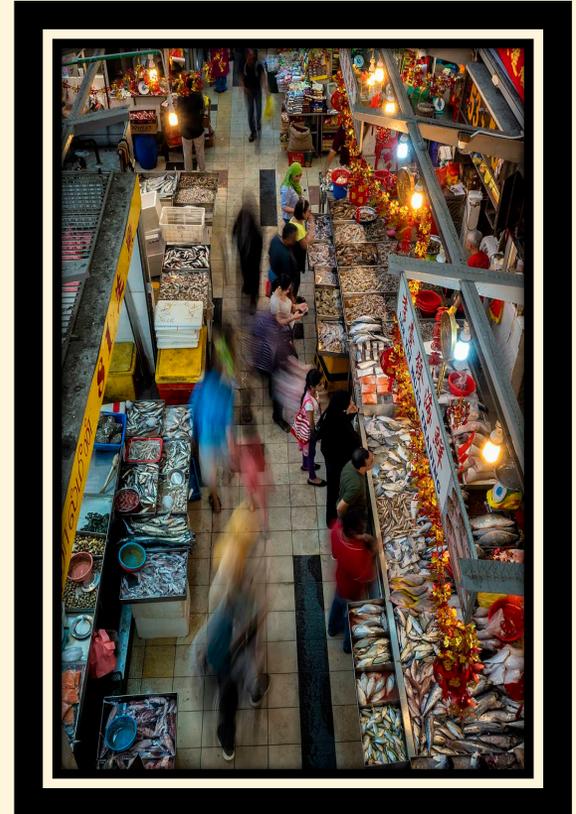
Title : That bird is superb!
Name : Steven Sung



Title : Building a Stronger Community Together
Name : Tan Choon Lai



Title : Unexpected Moments, Unforgettable Smiles
Name : Ghazali



Title : Market
Name : David Wong

Together



Title : Childhood Friends
Name : Pearce Low



Title : Heartland Barber
Name : Al Syukri



Title : Filial Piety
Name : Sun Xi Eva



Title : The Heartland Spartans
Name : Wong Chek Poh

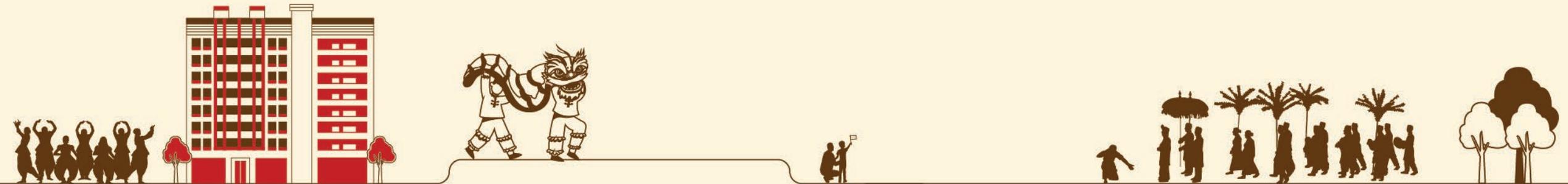
Together

Celebrate

“

Celebrate the rich tapestry of lives united through tradition and achievement – where festivals light up our sense of belonging, special moments mark our journey forward, and everyday laughter becomes our shared song of unity. Here, joy flows like music – resonating through, every void deck, street corner, and doorstep.

”





Title : Singapore's Busting Markets
Name : Cavan Soh



Title : Games Time
Name : Tan Kian Wee



Title : Multi Racial Harmony
Name : Ng Yean Fong



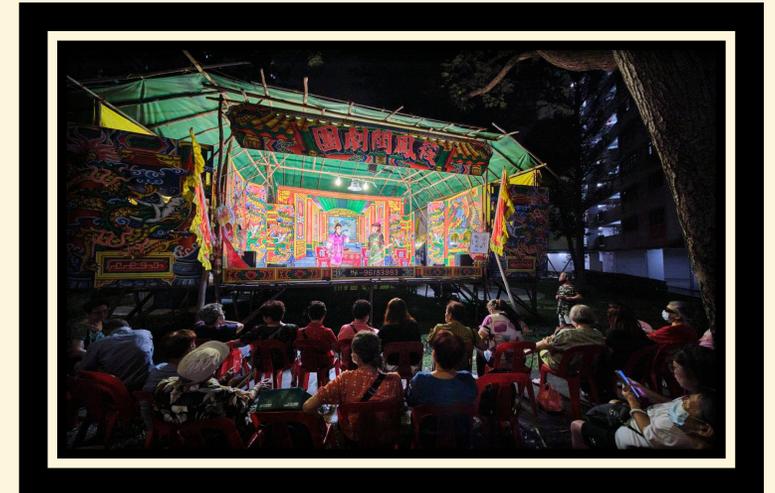
Title : Unity in Red & White
Name : Ooi Jing Kai



Title : Bringing Celebrations to the Heartland
Name : Teoh Chee Tat



Title : Chong Pang Market
Name : Ng Kah Soon



Title : Street Opera
Name : Lau Soo Yen



Organised by:



This photography competition and exhibition is generously supported by:

