

ANNUAL REPORT 2024

FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2024

THE PHOTOGRAPHIC SOCIETY OF SINGAPORE



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About Us

The Photographic Society of Singapore (“PSS” or “The Society”) is the National Body of photographic art in Singapore and the official National Federation appointed by the International Federation of Photographic Art (“FIAP”), a Consultative Member of UNESCO.

PSS was established in 1950 and her humble beginnings started in a dingy warehouse in Boat Quay when 5 friends gathered to discuss the establishment of a Society to cater to the needs of a growing number of photo-enthusiasts in Singapore.

PSS has always played an important role in Singapore’s nation-building journey, with its pioneers and members capturing the nation’s progress through their creative works. Through the years, PSS has nurtured numerous exceptionally talented photographers who have gained global recognition for their work.

PSS unceasingly focuses on fostering cultural exchange through photography arts and building strong alliances with photographic organizations worldwide. PSS is committed to staying attuned to the evolving demands of the photography community and the advancements in imaging technology.

PSS is a not-for-profit member society registered with the Registry of Societies (“ROS”) in Singapore. Upholding a strong governance framework under a Constitution approved by members and lodged with the Registrar of Societies, each individual in the Management Council is elected by members for a 2-year term.

The Management Council is supported by an Advisory Board and an independent Audit and Risk Committee and a Nominating Committee.

Vision and Mission

To be a leading photographic society in the region catering to the interest, needs and professional standards of the photography community.

- * To promote cultural exchange through photographic art.
- * To promote the appreciation and practice of photography as an art.
- * To engage the community and promote social well-being through photography.
- * To support and promote professional standards
- * To facilitate courses, workshops/seminars and offer facilities for the photography community to achieve these goals.
- * To provide platforms for members to showcase their works.
- * To update members of the latest technology, equipment, software etc, relating to photography.

Overview of The Society

The Photographic Society of Singapore (“PSS”) was established in 1950 and registered under the Societies Act as a Society on 23/03/1961.

PSS has a Constitution as its governing instrument.

Unique Registration Number (UEN):
S61SS0108H

Registered Address:
30 Selegie Road
Singapore 188351

Auditor:
Audit Alliance LLP

Bankers
DBS Bank
Standard Chartered Singapore

The President's Message



Dear PSS Members, it has been 75 years since The Photographic Society of Singapore was established. In presenting the Annual Report, I would like to offer a few words.

In the year 2024, PSS had contributed to Singapore's cultural landscape in terms of developing the art form, promoting, and sustaining interest in photography. In addition to our wide range of courses and regular photo outings and activities, we also participated in other photography outreach programmes with our valued community partners such as:

1. **SMART+ Programme** in partnership with Council of the **3rd Age ("C3A")**, **National Silver Academy ("NSA")** and **SkillsFuture Singapore Agency**.
2. **SPARK III Programme** supporting **WE CARE Community Services ("WE CARE")**.
3. **Photography For Good** in partnership with **Public Transport Council ("PTC")**, **Serving People with Disabilities ("SPD")** and **Fujifilm Singapore**.

Development and Promotion of the Arts Sector

PSS performs the role as Place Manager for the **Selegie Arts Centre ("SAC")** and ensures that SAC also benefits other artists and arts groups. We continue our partnerships with **Nature Photographic Society Singapore ("NPSS")** and **Professional Photographers Association Singapore ("PPAS")**, where we offer them free use of our space for their meetings, monthly events, and talks. They also extend their talks and events to our PSS members.

We also support other Arts groups like Artists, Painters, Sketchers by offering them discounts in terms of rental fees for our gallery exhibition space, classroom, and workshop spaces.

Operations and Finances

In terms of operations and finances, for the financial year ended 31st December 2024, PSS recorded a net deficit of S\$49,500 as compared to a net surplus of S\$61,650 for the previous year. This was mainly due to the loss of rental income of \$15,000 per month from September 2024 from Amoy Street property and additional expenses incurred for the re-possession of the Amoy Street property in August 2024 due to the default of the tenant in his rental payments.

The amount of cash and cash equivalent has decreased from \$528,876 as of 31 December 2023 to \$515,499 as of 31 December 2024 due to the net deficit incurred for the year.

Looking back at 2024, I take pride in our collective achievements. I am thankful for the progress and achievements we accomplished.

I look forward to the year ahead and am excited about what we can achieve together.

Goh Kim Hui

President

16 May 2025

Leadership

The composition of our Honorary Patron, Advisory Board, Audit and Risk Committee, Nominating Committee and Management Council as of 31 December 2024 were as follows:

Honorary Patron

Mr Mah Bow Tan

Advisory Board

Chairman

Mr Tan Soo Nan

Hon.FPSS

Board Members

Mr David Tay Poey Cher

JP, BBM(L), Hon.FPSS, Hon.EFIAP, FRPS, MFIAP

Associate Professor Dr Oh Soon Hwa

Ed.D, MFA

Mr Sin Boon Ann

PBM, Chairman, Nominating Committee

Mr Daniel Teo Teow Hock

Chairman, Audit Committee

Mr Goh Kim Hui

Hon.FPSS, Hon.EFIAP, AFIAP

Mr Lim Leong Kiat

PBM, FCA, Hon.FPSS, FPSS, MPSA, EFIAP, Hon.F SAFRAPC, BEPSS, GPU CR3, GPU VIP1, GPU APHRODITE, PSA GALAXY, ASAP, APSNJ, SKYLUM BRAND AMBASSADOR

Mr Goh Thien Chee

Hon.EPSS, APSS

Audit and Risk Committee

Mr Daniel Teo Teow Hock

Chairman, Audit Committee

Mr Lim Meng Ann

SPSS, Member, Audit Committee

Dr Mok Wai Hoe

SPSS, Member, Audit Committee

Nominating Committee

Mr Sin Boon Ann

PBM, Chairman, Nominating Committee

Mr Lim Meng Ann

SPSS, Member, Nominating Committee

Dr Mok Wai Hoe

SPSS, Member, Nominating Committee

Management Council for 2023 – 2025

Name	Position in the Council
Mr Goh Kim Hui <i>Hon.FPSS, Hon.EFIAP, AFIAP</i>	President
Mr Leslie Tan Chee Yong <i>MBA, CPA (Australia), CA (Singapore), Hon. FPSS, LPSS</i>	Vice President
Mr Jack Goh Kok Leong <i>EFIAP, PPSA, GPU CR2, APSS, ASCPS, APSNJ, GPU Aphrodite, Hon.FPSS, Hon.FSAP, Hon.FPSNJ, Hon.ECAP, Hon.ESCPS, Hon.AUPHK</i>	Vice President International Salons & Competitions Chairman
Mr Lim Leong Kiat <i>PBM, FCA, Hon.FPSS, FPSS, MPSA, EFIAP, Hon.F SAFRAPC, BEPSS, GPU CR3, GPU VIP1, GPU APHRODITE, PSA GALAXY, ASAP, APSNJ, SKYLUM BRAND AMBASSADOR</i>	Honorary Secretary Executive Director
Ms Tan Lee San <i>Hon.EPSS, SPSS, LPSS</i>	Asst. Honorary Secretary Head, Exhibition & Competition
Mr Goh Thien Chee <i>Hon.EPSS, APSS</i>	Honorary Treasurer Head, Investment, Finance & Fundraising
Mr Paul Chin Yong Tong <i>ESPSS</i>	Asst. Honorary Treasurer
Mr Cliff Tan Choon Chye <i>SPSS</i>	Council Member Head, Publicity & Annual Dinner
Mr Dixon Marcus Ng Chai Hee <i>Hon.EPSS, ESPSS</i>	Council Member Outings & Programs Head
Mr Goh Teck Leong <i>ASAFRAPC, APAS, ESPSS</i>	Council Member Head, Partnership Programs
Mr Lim Keng Kuok <i>ESPSS</i>	Council Member
Mr Lim Meng Ann <i>SPSS, Member, Nominating Committee</i>	Council Member Audit & Nominating Committee Member
Mr Michael Sng Peng Kiang <i>ESPSS, LPSS</i>	Council Member
Dr Mok Wai Hoe <i>SPSS, Member, Nominating Committee</i>	Council Member Audit & Nominating Committee Member
Mr Phua Chong Tian <i>Hon.EPSS, ESPSS, LPSS</i>	Council Member Head, Volunteer Management

PROGRAMMES AND ACTIVITIES

Major Events

PSS Annual Dinner 2024

We held our 2024 Annual Dinner at Four Points by Sheraton Hotel on 24 November 2024. All 15 tables were taken up and the photo shoots and entertainment programmes had received excellent feedback from members.

Singapore Night Festival 2024

We supported the Singapore Night Festival in 2024. Photo Walks and Photo Review Sessions were organised, and prizes were given to top photo contributors from the photo walks. Our 3 photo walks saw a total of 180 participants with good feedback received from them.

Exhibitions

PSS Exhibitions

We curated the following photography exhibitions at our Prinsep Gallery and Loke Wan Tho Gallery in 2024:

1. 9th Lion City International Salon ("LCIS") 2024: 11 May - 2 June
2. Photography For Good Exhibition with PTC: 25 June - 7 July
3. Photography For Good Exhibition with SPD: 13 - 22 September
4. Reframing Lives with WeCare: 11 - 13 October
5. 71st Singapore International Photography Awards ("SIPA") 2024: 7 December - 5 January

Venue Partner

PSS has performed the role as a place manager aligned to the artistic vision of the Arts Centre. We have used our Premises as a shared resource to benefit other artists and arts groups by supporting them as a Venue Partner with special discounts:

1. ARTDIS Exhibition (Turning Points): 15 January - 12 February
2. PPAS Exhibition (iPhone Sek Fan Sin): 30 January - 4 February
3. NTU Exhibition (Liminal Landscape): 20 February - 4 March
4. View of Taiwan through Lens Photography Exhibition: 22 - 24 March
5. Kepri Coral Island Exhibition: 19 - 21 April
6. NAFA Arts Exhibition (Bachelor of Arts (Honours) Fine Art Year 1): 25 April - 2 May
7. SG-Indonesia Photography Exchange Exhibition: 24 - 26 May
8. NAFA Arts Exhibition (Diploma Year 2): 1 - 11 August
9. NAFA Arts Exhibitions (Bachelor of Arts (Honours) Fine Art Year 2): 1 - 11 August
10. Lee Dong Keun Photography Exhibition (Arirang Performance Group): 17 - 27 October
11. DECK (9th Singapore International Photography Festival): 14 October - 11 November
12. Wild Space Photography Exhibition (Earth in Focus): 7 - 16 November
13. Women Inspiring Women Exhibition (Walks of Life): 28 November - 22 December

Venue Hire Art Exhibitions

We offered Arts rates for these exhibitions:

1. Megha Pixels Art Exhibition (Pause and Repose): 3 May
2. SG Sketchers Exhibition: 14 - 17 November
3. Olij Studios Art Exhibition (Lost and Found): 21 - 24 November
4. Samantha Redfern Fine Arts Exhibition (Spectra): 28 November - 1 December

External Exhibitions

Our members were invited to take part in these exhibitions:

1. 19th Ngee Ann Photographic Exhibition: 8 - 16 June
2. Kuala Lumpur Photography Festival: 9 – 11 August

Member Engagement & Other Benefits

Outings and Photo Shoots

As part of our members' engagement and promotion of photography as an artform, the following outings and studio photo shoots were organised in 2024:

1. Cultural Indian Dance Portraiture Workshop: 21 January
2. QiPao Portraiture Workshop: 18 February
3. Bridal Portraiture Workshop: 3 March
4. Changi Sunrise Photography Workshop: 13 April
5. Flowing Elegance Portraiture Workshop: 4 May
6. Sultan Mosque Photo Shoot: 25 May
7. Muay Thai Portraiture Workshop: 21 July
8. Istana Open House Photo Shoot: 28 July
9. Mid-Autumn Festival Portraiture Workshop: 7 September
10. Deepavali Light Up Ceremony: 14 September
11. Glamour Fashion Photography: 5 October
12. Flowing Elegance Portraiture Workshop: 13 October
13. PSS Annual Dinner 2024: 24 November
14. Christmas Photo Walk: 6 December
15. Christmas Portraiture Workshop: 14 December

Exclusive Invitations

1. Sultan Mosque
 - Our PSS members were invited to an exclusive tour of the Masjid Sultan, hosted by the General Manager of the mosque. Their docents guided our members inside for a special photo shoot opportunity. If our members were to go on their own, they might not have been able to capture certain shots.
 - After the tour, some photos taken by our members were selected and used in Sultan Mosque's Bicentennial Book.

2. Lisha Deepavali Light Up Ceremony

- PSS Members were invited to the Deepavali Light Up Ceremony in Little India where subsequently, the organizer arranged a mini photo competition where 3 winners were selected and presented with \$50 shopping vouchers.
- As our members were so enthusiastic, the organizer arranged for an exclusive Big Bus Tour for our members to photograph the Deepavali scenic landmarks and streets light up.

Photography Contests

1. PSS Quarterly Photo Contests

- We continued to organize 4 quarterly contests for our members to showcase their talent and win cash prizes. There was also a Best of The Best award for the Grand Prize Winner, which was selected from the top winner from each quarter.

2. 4th Heartstring of Singapore Photo Competition for Singapore Federation of Chinese Clans Association (SFCCA)

- PSS took the leading role in supporting the organising for this biennial event.

The launch was held at Gardens by the Bay with a workshop on Floral Photography by Lim Leong Kiat and a models' photo session which attracted about 180 photo enthusiasts.

A photo session was also arranged with SFCCA to capture the essence of the spirit of racial harmony.

3. Shaolin Martial Arts Photo Competition

- This was held in conjunction with the Shaolin Games 2024 in Tampines Hub.

Partner Support

We continue to support **Nature Photographic Society Singapore ("NPSS")** and **Professional Photographers Association Singapore ("PPAS")** with free use of our space for their Exhibition, meetings, events, talks and AGM. Our members were also invited to join their talks.

NPSS Members Sharing Session

1. Little World in our Nature Parks: 13 January
2. Taiwan Birding: 20 April
3. Travel & Macro Photography: 27 July
4. Travel Escapades: 28 September
5. Preparing for Nature Photography: 21 December

These photography activities had expanded our members' knowledge and skills from the different genres and themes of photography. There was also an increase in interest and participation for these outings.

Overseas Engagements

Kuala Lumpur Photography Festival 2024 (“KLPF 2024”)

PSS continued to take part in KLPF 2024 which was held at Gateway Mall in Kuala Lumpur, Malaysia on 9 - 11 August. We had 26 members submitted a total of 90 photographs. From these submissions, 23 photographs were selected to exhibit their work at the festival.

PSS Instructor Yeaw Choon Wee also conducted a talk at KLPF on 9 August.

Mindful Lens Programme: Inspiring Well-being

Mindful Lens is developed by The Photographic Society of Singapore in collaboration with Ms Tan Hui Hui, the Chief Psychologist of Raffles Medical Group and Mr Mahyuddin Chan, a registered Art Therapist with The Art Therapist’ Association of Singapore.

This programme is focused on therapeutic photography, aimed at helping employees to practice mindfulness in photography so that they are better able to cope with anxiety and stress situations in their daily lives.

Research has shown that stress and anxiety can have a significant impact on employee performance and overall organizational success. By proactively addressing these challenges, companies can create a healthier and more productive work environment.

Mindful Lens ran 3 pilot programmes, which started on 27 April 2024.

We have the support of several established organisations, and have secured sponsorship from Truth Seeker Foundation for this programme. If successful in terms of achieving its goals, we would roll this out to the general public in the new term. Besides company employees, we will consider extending the programme to students and seniors.

Photography For Good 2024

In 2024, our Photography For Good initiative had 2 projects.

1. Public Transport Council (“PTC”)

PSS approached PTC for a partnership to organise a Photography for Good workshop and exhibition. This was to explore using photography as a visual storytelling medium to raise awareness for PTC's Caring Commuter Movement.

Fujifilm Singapore came in as a sponsor and their ambassador, award-winning photographer William Chua conducted the 7-part workshop series. He guided 12 photography enthusiasts in theory, practical, and review sessions over 4 months.

Objectives of the photo-inspired storytelling were to:

- Raise awareness of PTC's, its partners' and stakeholders' efforts in fostering a caring commuting culture in Singapore.
- Their stakeholders involved in this project are: Go-Ahead Singapore, SBS Transit and SMRT.
- Amplify the message of empathy and care among commuters.
- Highlight inclusivity features, innovative measures, and impactful solutions that cater to the different needs of the population.
- Showcase PTC's efforts in making our land transport accessible to all by fostering a more caring commuting culture

The initiative culminated in an exhibition by PSS at our Prinsep Gallery and the opening ceremony was graced by **Guest of Honour, Mr. Bae Yam Keng, Senior Parliamentary Secretary, Ministry of Sustainability and the Environment & Ministry of Transport**

2. SPD (Serving People with Disabilities)

PSS approached SPD for a partnership to organise a Photography for Good workshop and exhibition. They wanted to explore using photography as a visual storytelling medium to raise awareness of how they serve people with disabilities of all ages to maximise their potential and integrate them into mainstream society.

Fujifilm Singapore came in as a sponsor and their ambassador, award-winning photographer Derrick Ong conducted the 7-part workshop series. He guided 12 photography enthusiasts in theory, practical, and review sessions over 4 months.

Objectives of the photo-inspired storytelling were to:

- Raise awareness of the role of SPD of how they serve people with disabilities of all ages to maximise their potential and integrate them into mainstream society
- Showcase SPD's 60th Anniversary theme of Celebrating Yesterday, Imagining Tomorrow
- Identify 3 profiles (most probably an elderly, an adult and a child) who are benefitting/have benefitted from SPD's programmes. Their journey in life and connection with SPD will be told in photos categorized into 3 phases
- Capture the unseen and untold stories of struggles and triumphs of five individuals with disabilities and their families who are supported by local charity, SPD.

The initiative culminated in an exhibition by PSS at our Prinsep Gallery and the opening ceremony was graced by **Guest of Honour, Mr. Tan Kiat How, Senior Minister of State, Ministry of Digital Development and Information & Ministry of National Development.**

Goals of Photography For Good project:

- An exclusive opportunity for photographers to up skill their photography levels
- The chance to work under the expert guidance of an award-winning professional photographer to enhance their documentary photography skills
- Real life shooting of the project partners, stakeholders, and beneficiaries
- Learn how to select, edit, and craft a powerful storytelling portfolio
- Experience how to curate for an exhibition at PSS' Gallery
- Create and engaging and meaningful experience for visitors while showcasing the work of our partners

PSS Masterclass Webinars, Talks & Workshops

Our PSS Masterclass Webinar & Workshop Series is a platform for the public and PSS members to further their learning in photography from award-winning Singapore and International photographers.

In 2024, we organized 7 Masterclass Series Webinars, 3 Live Talks, and received a total viewership of 11,468.

In conjunction with our webinars and talks, we hosted workshops, photo shoots and photo walks led by renowned photographers. We received excellent feedback from participants. In 2024 our 9 photography workshop sessions attracted 143 participants.

Exclusive Masterclass

As part of Swiss Weeks Singapore, the Embassy of Switzerland in Singapore invited PSS members to an exclusive masterclass organized just for PSS. The masterclass “The Art of Photography” was conducted by Dr. hc Hannes Schmid and was held in their Embassy on 28 May.

Photography Talks

In 2024, we successfully organized these photography talks:

1. Compelling Documentary Photography of People and Places by Jerome De Perlinghi from the United States of America: 6 Aug
2. Learning from the Best Series
(Behind the Screen: An Introduction to documentary filmmaking by Jayaprakash Bojan): 22 Nov
3. The Art and Science of Shooting & Creating Impactful Street & Travel Photography by Danny Toh from Hong Kong: 28 Dec

Overseas Photography Workshops

We successfully organized overseas photography workshops at maximum capacity to:

1. Johor Bahru (Forest Bird Photography Workshop by Daryl Yeo): 10 May
2. Semporna: 19 - 22 July

SMART+ Programme Photography Courses

PSS worked closely with the Council of the 3rd Age (“C3A”) to provide course fee subsidies to seniors who attended courses approved by the National Silver Academy (“NSA”). We were also a training provider of SkillsFuture Singapore Agency which allowed our course participants to apply for SkillsFuture Credit for their course fees.

We also worked with NSA to launch smartphone photography packaged courses at a discounted fee. The packaged courses encouraged more sign-ups from seniors.

Our course income was S\$265,207 for 2024 as compared to S\$221,455 in 2023. Participants of NSA approved courses were also eligible to use their SkillsFuture Credit to pay for their course fees.

The Council would like to record its appreciation to the photography instructors and PSS staff for their time and effort in ensuring the effective running of the courses.

SPARK III PROGRAMME

Reframing Lives: A Journey Through the Lens

A transformative experience under PSS SPARK Programme

WE CARE Community Services (“WE CARE”) is a non-profit addiction recovery centre funded by donation. It provides professional help and support to individuals and families affected by problems with drugs, alcohol, gambling, sex, pornography, gaming, the internet, shopping and shoplifting.

Recognizing the therapeutic and transformative potential of photography, WE CARE has approached The Photographic Society of Singapore (PSS) to provide a basic digital photography course customized for some of their clients and counsellors.

This collaboration with WE CARE is in line with PSS on-going SPARK Programme for at risk persons. The main goal is to help participants in cultivating self-respect, rebuilding self-esteem, and fostering confidence through the art of photography.

The programme will end with participants working as a team to put up a showcase at PSS. Participants will also caption their selected photos to share their story, thoughts and experience taking the photos.

Families and friends will be invited to appreciate their talents and creativity as well as re-establishing family bonding. A photo book will be compiled for the participants, their families, and friends. PSS, together with WE CARE, will also issue certificates for the participants on completion of the programme.

Photographic Distinctions

International Federation of Photographic Art ("FIAP") Distinctions

PSS continues to be recognised by FIAP as the national body representing photographic art in Singapore and retains its Operational Member status of FIAP.

PSS managed all applications for FIAP distinctions by local photographers, who have achieved a good track record in international salons. PSS also managed applications for FIAP patronages by local institutions or photographic societies holding international exhibitions in Singapore.

The Council would like to congratulate the following member who achieved the following FIAP distinctions in 2024: (Could Kim Hui please confirm this section please)

EFIAP DIAMOND 3:

Name
Teo Giap Chiu

EFIAP:

Name
Tan Kim Leong

AFIAP:

Name
Ken Ang Kern Liang

For the year under review, PSS continues to maintain close ties with FIAP through the Society's immediate past President, Mr. David Tay Poey Cher, who serves as the Vice President of FIAP, and our current President, Mr. Goh Kim Hui, who is the Society's FIAP Liaison Officer.

The Council would like once again to record its appreciation to Mr Tay and Mr Goh for enhancing the ties between PSS and FIAP as well as serving the interests of local photographers.

PSS Distinctions

The Society recognises its members' achievements in photography, with the awarding of PSS Distinctions. During the year under review, the numbers of successful applications for PSS Distinctions were as follows:

Licentiateship ("LPSS")

For competence in practical photography based on a set of 10 monochrome or colour prints or digital images submitted by the applicants.

The following were the successful applicants for LPSS in 2024:

S/No.	Name
1	Ar Kar Kyaw
2	Chue Eain Khant
3	Hein Htet
4	Kaung Hset Han
5	Khant Ko Ko Latt
6	Paing Htet
7	Sein Hlaing
8	Thein Ge Htun
9	Win Min Oo
10	Yan Aung Oo
11	Yan Paing
12	Zwe Hein
13	Zaw Lin Soe

Associateship ("APSS")

For high degree of proficiency and the demonstration of a high technical and visual competence; based on a set of 12 monochrome or colour prints or digital images submitted by the applicants.

The following were the successful applicants for APSS in 2024:

S/No.	Name
1	Aung Moe Zaw
2	Paint Htet
3	Swam Htet Naing

Fellowship ("FPSS")

Only Associates of The Photographic Society of Singapore may apply for this Distinction which consists of 18 monochrome or colour prints or digital images. Successful criteria are based on originality and advance techniques. The materials must also show the applicant's creativity, individuality, and treatment of subject.

There were no successful applicants for FPSS in 2024.

Exhibitor Distinctions

The PSS Exhibitor Distinctions continues to be well received locally and internationally. The interest in the distinction continued to increase. The following members were successful in the application for Exhibitor Distinctions in 2024:

S/No.	Name	Award
1	Lajos Nagy	DEPSS
2	Kyaw Zwa Win	PEPSS
3	Lewis Choi	GEPSS
4	See Chin Foo	GEPSS
5	Si Thu Ye Myint	SEPSS
6	Ken Ang	BEPSS
7	Win Min Oo	BEPSS

Service Distinctions

The Council periodically reviews and recognises the services rendered by volunteers who have generously contributed their time and efforts to the society.

The recipients of the Service Distinctions are:

S/No.	Candidate Name	Award Recommended
1	Goh Teck Leong	Hon. EPSS
2	Jeffrey Wong	Hon. EPSS
3	Liew Tong Leng	Hon. EPSS
4	Lim Keng Kuok	Hon. EPSS
5	Thigh Wanna	Hon. EPSS
6	Hein Htet	ESPSS
7	Teo Chin Leong	ESPSS
8	Thin Thin Tun	ESPSS
9	Wong Kok Fei Alex	ESPSS
10	Daniel Teo	SPSS
11	Alex Goh Ngan Pin	Service Certificate
12	Bryan Kwan	Service Certificate
13	Chong Lip Mun	Service Certificate
14	Edward Ng	Service Certificate
15	Joseph Goh	Service Certificate
16	Ken Ang Kern Liang	Service Certificate
17	Sandy Yong	Service Certificate

Photography Salons and Circuit

The photography salons and circuit of PSS continue to do well in 2024 under the leadership of Photography Salon Committee Chairman Jack Goh Kok Leong.

71st Singapore International Photography Award 2024

The 71st Singapore International Photography Awards ("SIPA 2024") received a total of 4,952 entries by 305 authors originating from 44 Countries.

9th Lion City International Salon 2024

The 9th Lion City International Salon ("LCIS 2024") in Singapore received a total of 3,761 entries by 231 authors from 46 countries. Thus, re-ascertaining the popularity of LCIS in the global community.

9th Pacific Atlantic International Circuit 2024

The 9th Pacific Atlantic International Circuit ("PAIC 2024") was jointly organised by PSS together with reputable photographic societies in USA and Greece. PAIC 2024 received a total of 4,626 entries by 373 authors from 52 countries.

PSS Membership

Members of the Society

The total membership of the Society has increased from 790 as of 31 December 2023 to 816 as of 31 December 2024. The breakdown is as follows:

Local Ordinary Members	236
Local Junior Members	4
Overseas Ordinary Members	5
Local Life Members	524
Overseas Life Members	47
Total	816

Social Media Members

Our social media members and followers are as follows:

Instagram	1561
Facebook Page	3,900
Facebook Group	98,300
Facebook Group (Mandarin)	8,400

People's Association Corporate Membership

For the year under review, PSS continues to be an active Corporate Member of the People's Association ("PA"). For the record, PSS is a Founding Corporate Member of PA. Our President, Mr Goh Kim Hui, was appointed as PSS's representative to PA.

Publicity

The Society marketed our presence and built awareness through regular posts on social media platforms such as PSS Facebook page, Facebook groups, Instagram and Whatsapp chat groups.

We inform our members and the public on the latest PSS events and courses through regular newsletters and our website at www.pss1950.org is constantly updated.

We collaborated with National Heritage Board's Bras Basah Bugis precinct Instagram page where they repost our events, exhibitions, and courses. We also sent information to local newspapers, magazines, radio, and television stations for publicizing of the Society's events and activities.

Finance

As noted in the introductory remarks, for the financial year ended 31st December 2024, PSS recorded a net deficit of net deficit of S\$49,500 as compared to a net surplus of S\$61,650 for the previous financial year. This was mainly due to the loss of rental income of \$15,000 per month from September 2024 from Amoy Street property and additional expenses incurred to take possession of the premises in August 2024 due to the default of the tenant in his rental payments.

The Year Ahead

Mindful Lens Programme: Inspiring Well-being

Mindful Lens will continue this year with our 4th Pilot programme starting from July 2025. If successful in terms of achieving its goals, we would roll this out to the general public in the new term. Besides company employees, we will consider extending the programme to students and seniors.

Photography for Good 2025

We will be strengthening our Photography for Good project this year with another project. This year, we are working in collaboration with Singapore Children's Society.

The goal of supporting good causes with strong messaging from effective visual storytelling cum exhibition remains. We would want to offer participants in these project hands on experience to learn documentary photography, visual storytelling, and exhibition under the leadership of an award-winning professional photographers in this field.

The project team would be working closely with partner organizations from planning to execution of the project goals. The combined efforts would culminate in an exhibition of the visual images (and videos) and promotion of the good cause to an agreed target audience to support the vision and mission of the partner organization.

PSS SG60 Photography Festival: Celebrating Our Journey, Shaping Tomorrow.

In conjunction with Singapore's 60th Anniversary celebrations, PSS will be organizing a Photography Festival to celebrate SG60.

Our primary goal is to promote PSS & expand our reach to everyone who has an interest in photography.

We will be approaching the big camera brands for partnership to conduct workshops and photo walks by their brand ambassadors. Our PSS Instructors will also be contributing their expertise to these workshops.

SMART+ Programme Photography Courses

We have added new Courses such as Architectural Artistry Workshop, Chasing Twilight (Landscape Photography), Image Processing Workshop, Landscape Photography Appreciation Workshop for Smartphones and Digital Cameras; and extra course runs due to popularity and demand.

Striving for excellence, PSS continually adds skilled instructors to ensure top-quality photography education.

In partnership with the National Silver Academy of The Council of Third Age ("C3A") and SkillsFuture Singapore, they are providing funding subsidies to make the SMART+ Programme affordable for the senior citizens to promote active ageing.

Acknowledgements

The Council would like to take this opportunity to thank PSS patron and all donors, well-wishers, and volunteers for their support.

Corporate Partners

The Council thanks the following companies for their support for the Society during the year under review:

- ActionCam
- Brilliant Photo Group
- Canon Singapore
- Cathay Photo
- Fujifilm Singapore
- Kepri Coral Resort
- KHL Printing Co Pte Ltd
- Kim Robinson
- Leica Singapore
- Photogenie
- Sigma
- Siri House
- Skylum
- Sony Singapore
- Travellution Media
- Truth Seeker Foundation

The Council would also like to thank Mr Harmanto and Mr Lee Hai Poh for the \$13,000 donations made to PSS from the exhibition curated by them and the donation in kind of television, pop-up display system and furniture for Prinsep Gallery.

Media Publications

The Council is grateful to the local newspapers, magazines, radio, and television stations for their support in publicizing the society's events and activities.

PSS Staff

The Society would like to record its appreciation for its dedicated staff in their efforts to sustain the daily operations and ancillary projects of the Society while ensuring the needs of members are met.

PSS Board, Nomination Committee, and Audit Committee

We extend our heartfelt gratitude to the Board, Nomination Committee, and Audit Committee for providing invaluable guidance and continuing to stand with us to achieve our mission. The Board and Committees continue to be valuable resources for the Council to address both long and short-term plans.